

FUNDRAISING IDEAS SAMPLE LETTER

November 1, 2013

Dear Mr. Donor,

Hi, my name is Jim Cricket and I am a junior at Wishuponastar High School in Anytown, NJ.

I've recently had the honor of being invited to participate in a three week concert tour of Europe this summer with the American Music Abroad Red Tour, and I am writing in the hope that you might help in sponsoring my participation.

I am an A- student who has studied the alto saxophone since I was 14 years old. I've had great success with my playing, and have had the honor of being the first chair player in my high school concert, jazz and marching bands. I also successfully auditioned for the 2012 and 2013 Bergen County Band, the 2013 Region I Wind Ensemble, and this year hope to make it into the NJ All-State Band.

My activities in high school also include: Honor Society, the Debating Team, JV Swim team, and I am also very active in my church. Recently I headed a team that rebuilt park benches in town, and have been very active in programs to raise money for a homeless shelter.

The cost for my participation in the tour of Europe is about \$5500. This is a very sizable sum of money for me, one that I cannot raise just by my earnings from my part time job at King's Supermarket. I'm hoping you will join my friends, family, teachers, local businesses and service organizations in helping to sponsor this opportunity for me.

You can do so by sending your donation to:

Jim Cricket
123 Main Street
Anytown, NJ, 07000

Checks can be made out to me or American Music Abroad, where I will forward the payments, or you can make a credit card donation on the "Payment" tab at www.americanmusicabroad.com.

I hope you can help me and I'll gladly keep you informed of my progress. This is something I could never do without your help.

Thank you!

Jim Cricket - (201) 000-0000
jcricket@grasshopper.com

Other Fundraising Ideas:

- Sell Coupon Books -for example "Enjoy the City" from www.tkfundraising.com
- Give recitals (Duets, trios, etc.) and ask for donations.
- Write to local service groups Rotary, Kiwanis, VFW, American Legion, Lions, etc., and offer to perform for them and /or give a presentation when you return, in exchange for their financial contribution.
- Have the music minister of you religious place of worship make an announcement on your behalf, if anyone would like to help with financial support.
- Sponsor an event (cook a breakfast or brunch, spaghetti dinner, bake sale, car wash) where the proceeds will go toward the trip of student(s) from your school.
- Ask friends and family members to give holiday gifts of cash or online payment instead of presents to help fund the trip.
- Grandparents are often the BEST fundraisers ever!! (Aunts and Uncles too)